

WWW.WHALEGRAPHICS.COM

INFO@WHALEGRAPHICS.COM

Are you interested in Identity design and/or package design?

What kind of package design(s)?

What kind of identity design(s)?

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Who are you?

What is your name?

What is your business or service name?

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What is your target audience?

Name the demographics that you are targeting.

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Who are your competitors?

Name your competitors, include their websites.

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What values do you want to convey?

Name the values that are most important to your business or service.

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Where will the design(s) be applied?

(Web, prints, stationary, billboards, flyers...)

Include design sizes (Pixels, Inches, Centimeters)

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What kind of design style?

Name the design style that you desire for your design(s).

Include moodboards and sketches if you already have ideas.

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What are the restrictions for the design(s)?

Do you have any font or colour restrictions?

Include your branding strategy if you already have one.

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INFORMATION

You will receive your quotation for the project as soon as possible when the complete form has been sent to: info@whalegraphics.com. Be aware that you fill in this form as detailed as possible, since this form will be used as creative brief. Please use your name together with the project's name as subject. If you need to send big files, please use: www.wetransfer.com.

